



Company Profile

Products & Client Portfolio



Headway Learning Solution

Authorized Sri Lankan Channel Partner for DynEd International, Inc.

Realty Plaza, Level -2 39, Ja-Ela, Sri Lanka.

Changing Lives



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Who we are

Headway Learning Solutions



Headway was established in 2002 and became the Authorized Sri Lankan Channel Partner for DynEd International, Inc in 2007. We work with private companies, government institutions, non-government organizations, universities, private language academies, and government and private schools. We supply DynEd's English Language solutions, provide technical and academic training and support and work with our clients to enhance the quality of English language testing and teaching.

DynEd International, Inc.



DynEd is a software company specialized in teaching multimedia based English Language. DynEd has very effective English language software solutions that are tested and proven to be effective in about 70 countries with a student base of 25 million. Its award winning courseware has fifteen age and fluency level appropriate courses including the Let's Go Primary English, First English, Hospitality English and Business English, New Dynamic English, Dynamic Business English, Functioning in Business, Aviation English for Pilots and Air Traffic Controllers, Cabin Crew Speaking Practice, etc... DynEd's listening based courseware is highly interactive and provides plenty of practice in listening, speaking, reading and writing.



Ahead of the CURVE



Founders include one of the world's leading linguistic neuroscientist



World's first computer-assisted language teaching CD-ROM



Pioneering Learning Management System based on student study habits



World leader in mobile and app based learning



First to develop a certification program based on a holistic view of the students learning journey and proficiency

The most successful English Language Learning program

Over 45 national and international awards and honors, including:

The technology and Learning: Award of Excellence, Multiple Winner

EDDIE Awards: Best Software: Early Elementary ESL, Junior High School and High School

Approved by Ministries of Education: China, Turkey, Malaysia and others

ASTD E-learning Institute: Certified



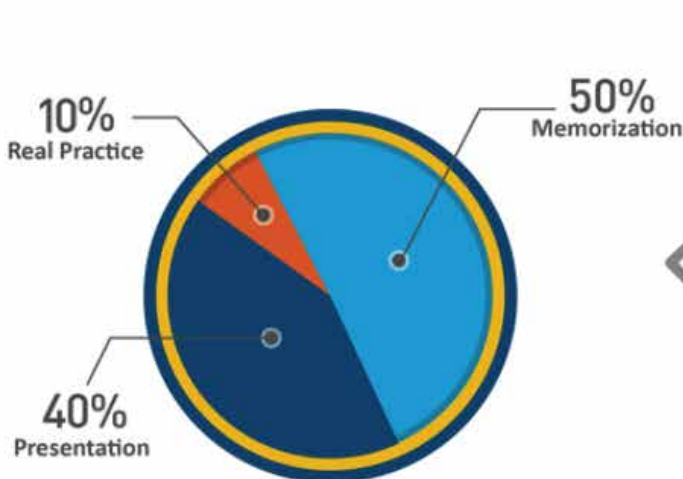


Why DynEd's Blended Learning Model ?

Proven Methodology that delivers results:

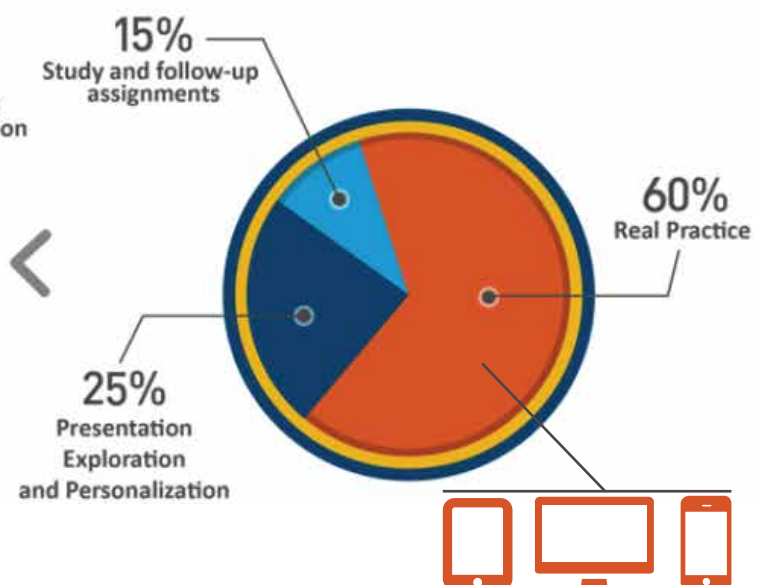
DynEd's blended learning model combines classroom or tutorial instruction with individualized computer practice, providing the necessary tools to support a flipped classroom, where teachers act as facilitators and students practice and personalize the language in a way that leads to fluency. Detailed Study Reports help teachers follow, direct, and personalize learner progress. Teacher's Guides and Scope & Sequences provide teachers with lesson plans and classroom activities. By combining courseware study with classroom sessions, students and teachers can focus on results!

Traditional Language Learning



Vs.

Blended Approach





The most effective blended learning approach

Up to 60% faster



- We enable people to develop English Fluency faster than anyone else in the market.
- We deliver English language proficiency certification that is aligned to a globally recognized English proficiency framework.
- We focus on real proven and predictable results!



Integrated Learning Management System(LMS)

DynEd's Records Manager is a specialized language Learning Management System (LMS) and is one of the key support tools for teachers. Its principal role is to give teachers a clear picture of what students are doing when they are using DynEd's multimedia courses for self-study by tabulating and storing all student study records, including:

- Dates and times of study
- Details of all lessons being worked on by date or product
- Quick indications of how much of each lesson students have completed
- Scores on all exercises, Placement and Mastery Tests
- Insight into student study habits through the Intelligent Tutor

Educational System Health

A bird's eye view at a glance by student, class, teacher, school, region and country



Those we are proud to have worked with



Camso Loadstar



British Council



MAS Holdings



WUSC Sri Lanka



USAID



American Center Colombo



American Corner Jaffna



American Corner Kandy



Sri Lanka Bureau of Foreign Employment



International Organization for Migration



Sri Lankan Aviation College



Don Bosco Sri Lanka



Sri Lanka Institute of Tourism & Hotel Management



Jinasena Training and Rehabilitation Trust



Jinasena Innovation and Training Institute



University of Vocational Technology



National Apprenticeship and Industrial Training Authority



Eastern University



University of Kelaniya



University of Sri Jayewardenepura



Ministry of Education Sri Lanka

Ministry of Education



SOS CHILDREN'S VILLAGES SRI LANKA

SOS Children's Villages

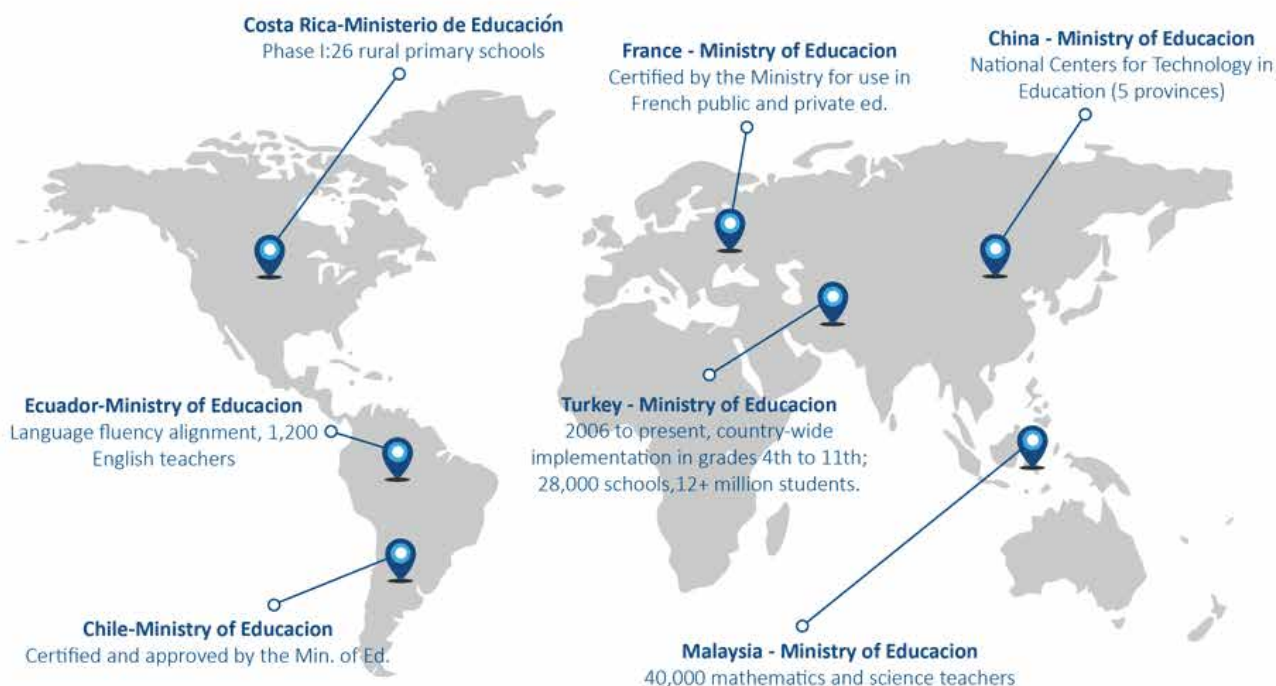


Cartias Sri Lanka

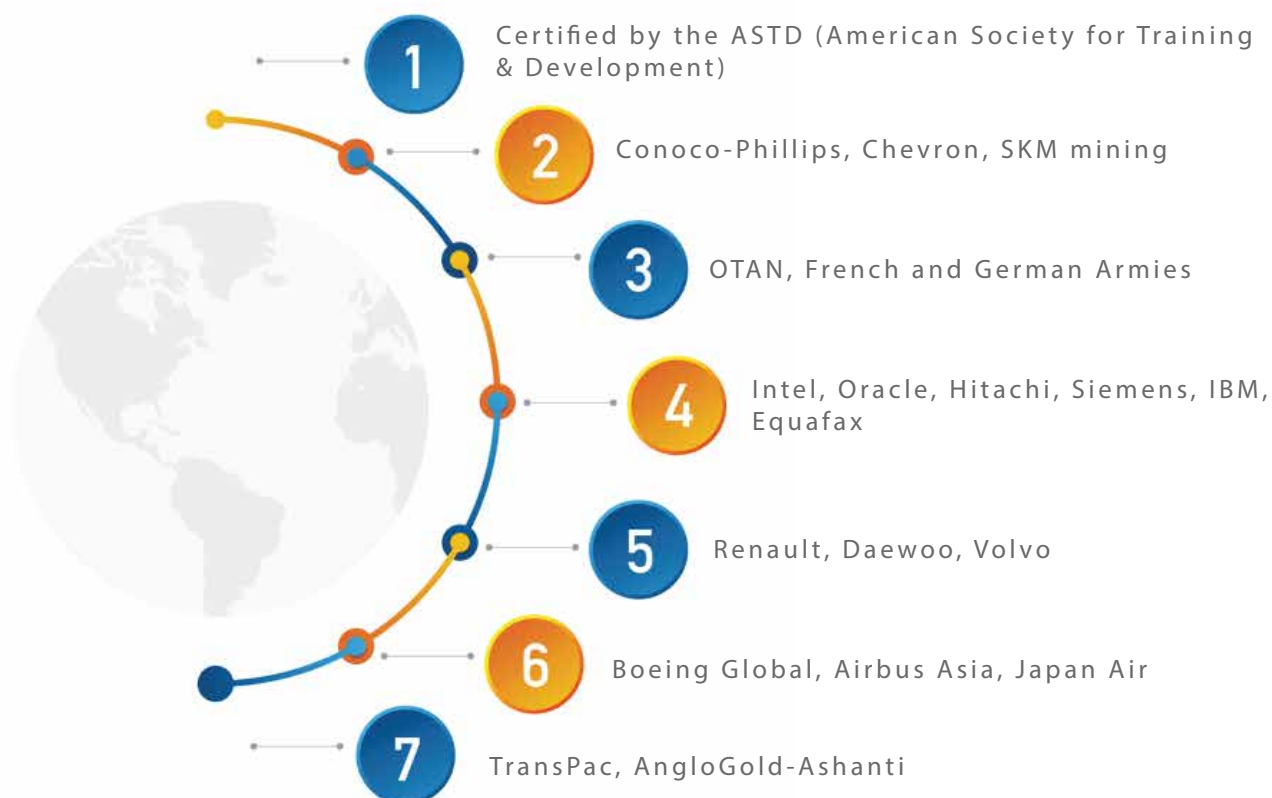
and many more...

Those we are proud to have worked with

■ International: Ministry of Educations



■ International: Private Sector





How we can help you



total **English Language** **Training & Testing Solution** all ages and levels

Our blended learning solution will
CUT Learners time by 60%

Your training needs @ your location



Placement Test

Assessing
the language
before you start



Complete Solution

General English to
Hospitality & Business
English



Internationally

Recognized
Certification
after completion



A-Z Learning Solution



Starting Early

Elementary School

Broad, formative English
early on

Your young English students will enjoy learning with DynEd. In DynEd's Kids courses, an animated cast of characters guide the learning process, and a series of effective lessons build the English language skills needed for success in school. The learning sequence follows the natural learning path: listening, speaking, reading and writing.



Developing Youth

Secondary School

Young adult English proficiency,
faster than anyone else

Your students will gain English skills quickly and effectively, while they engage in the curriculum that leads to their chosen career. By closely following their individualized Study Paths, they will add the much sought-after skill - English fluency - to their Curriculum Vitae, opening up a world of opportunities when they graduate.



Reaching goals

Higher Education

Real-world fluency rapidly
achieved

A general English course ideal for young adults to help learn the frequently used sentence structures necessary for effective communication at all levels 200+ hours of highly intensive and high quality study and practice. A hierarchical scope and sequence that helps students understand, practice, and internalize the core framework of English necessary for fluency and long-term success.



A-Z Learning Solution



Promoting Professionals

Business and Vocational

Secure your professional goals confidently

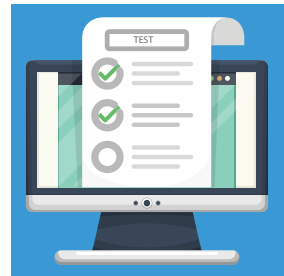


English Language Placement Test

Our English language placement tests are computer-adaptive and variable-length tests which provide a quick, reliable benchmark for assessing the language proficiency of new recruits. Our testing system correlate well with other internationally recognized standardized tests.

Ideal Solution For:

- HR Recrutement
- Student Selection & Admission



Business English Courses

Tired of English programs that don't produce results and waste time and resources?

We focus on developing the English language fluency your team needs to compete around the globe and to communicate effectively within your organization. Your learners are ready to handle business and customer support transactions faster than ever before, reducing their time to fluency by as much as 60%! Whether on-site or through mobile learning, DynEd means results.



Customized Courses With Your NEEDS

With our varied and specialized course, we are able to customize the language program to best suit the clients' needs. Specifically designed courses engage the learner by incorporating situations that may be faced in real life. Thus learning is efficient and meaningful as the learner practices within a context which is familiar. This familiarity aids in a holistic learning experience, where language competence is developed and personalized making the individual ready for the task at hand.





A-Z Learning Solution

Business English Courses
Seize more career opportunities



Hospitality English Courses

Regardless of their skill level, everyone from your Room Service staff to your Guest Relations Specialist will find it's easy and efficient to gain English fluency with DynEd. You'll also be impressed with how we do it and how affordably we make DynEd work for you.



Aviation English Courses

Developing language proficiency for safety, efficiency and service - expertly designed by Aviation and English language professionals to develop language automaticity where your personnel need it most. DynEd's complete training solution reduces the time needed by pilots, air traffic controllers, cabin crew, ab-initio trainees and other aviation personnel to improve their English level to ICAO and in-company standards, regardless of their native language





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